

## WILLINGNESS TO PAY FOR WOMEN'S HIGHER EDUCATION IN CUDDALORE DISTRICT

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### ABSTRACT

This paper examines the various aspects pertaining to education of the children, type of institution, medium of instruction, distance to the institution, expenditure on the children's education, willingness to send the child outside for higher education and willingness to pay and also the amount willing to pay for their higher education. It is noted that in the selected area for the study, there are 2813 households in the study area. However, out of this, it is found that a total of 1601 households have at least one female child studying and a total of 480 have been identified randomly as the sample households, which accounts for 30 per cent of the available households. From the study, it is found that the willingness to pay for women's higher education vary according to the region, gender, income, caste and number of children's in the family.

**KEYWORDS:** Willingness to pay, education, gender, income