

A STUDY ON JOB SATISFACTION OF EMPLOYEES WITH REGARD TO WORKING ENVIRONMENT IN UDUMALPET BANKS

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ABSTRACT

Job satisfaction can be defined as the extent of positive feelings or attitudes that individuals have towards their jobs. When a person says that he has high job satisfaction, it means that he really likes his job, feels good about it and values his job dignity. Job satisfaction is an important technique used to motivate the employees to work harder. It is often said that “A HAPPY OR SATISFIED EMPLOYEE IS A POSITIVE, PRODUCTIVE AND PROGRESSIVE EMPLOYEE”. So this study investigates the job satisfaction of employees in Udumalpet banks, identifying the working environment, problems faced and level of satisfaction of employees in banks. Based on these objectives primary data are collected through questionnaire using convenient sampling method. The collected data are analyzed using various tools like Percentage, Chi-square test, Rank analysis, Scaling technique, Mean and Standard Deviation. Thus the study concluded that efficient human resource management and maintaining higher job satisfaction level in banks determine not only the performance of the bank but also affect the growth and performance of the entire economy. So, for the success of banking, it is very important to manage human resource effectively and to find whether its employees are satisfied or not. Only if they are satisfied, they will work with commitment and project a positive image of the organization.

KEYWORDS: Job satisfaction, Customer Satisfaction, Working environment.