WORK LIFE BALANCE OF BANK EMPLOYEES-A study of Public Sector Banks, Warangal District

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ABSTRACT

This research paper is to present the work life balance of bank employees in public sector banks. The research was conducted among the employees in banking sector with reference to Warangal District. The role of work is changed throughout the world due to economic conditions and social demands. Originally, work was a matter of necessity and survival. Throughout the years, the role of "work" has evolved and the composition of the workforce has changed. Today, work is still a necessity and personal satisfaction as well. Work-life balance is a broad concept including proper prioritizing between "work" (career and ambition) on one hand and "life" (pleasure, leisure, family and spiritual development) on the other.

The issue of 'Work-Life Balance' within banking services has drawn considerable attention over the past few years. The movement towards the better service has increased the development of the banking industry. Employees of the banks are providing lots of services in order to remain competitive in a rapidly changing market. On the other hand banks are rewarding those employees by providing many benefits. However, which increased working hours, stress and responsibilities many bankers are unable to balance their personal and professional lives. And, it is resulting in delivering of poor service to the customers.

KEY WORDS: Public Sector Banks, Employees and Work Life Balance.