

CHALLENGES AND OPPORTUNITIES OF NGO'S IN RURAL SANITATION SECTOR: AN OVERVIEW

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ABSTRACT

Non-government organizations (NGOs) have long played a role in delivering health care and educational services to communities in India, particularly in rural areas. In contrast with large scale infrastructure focused initiatives, NGO programmes commonly focus on building linkages between technical and social realms. This paper discusses this challenges and opportunities of NGOs in rural sanitation sector and how the contribution of NGOs to the services in India might be enhanced. The present paper purely based on secondary data. The paper is based on intended to guide investment in the water and sanitation sectors of India exploring the potential for increased NGO engagement. This paper found that the majority of NGOs consulted have considerable strengths and play important and varied roles in the rural sanitation sector.

KEYWORDS: Sanitation, Hardware, Hygiene Improvement, On Track.