

ECONOMIC ANALYSIS OF ALCOHOL CONSUMPTION AND HEALTH CARE COST IN CUDDALORE DISTRICT, TAMIL NADU

T. Govindharaj¹ and Dr. A. Jayakodi²

¹ Ph.D Research Scholar, Department of Economics, Annamalai University,
Annamalai Nagar Chidambaram- 608 002, Tamil Nadu,

²Assistant Professor, Department of Economics, Annamalai University,
Annamalai Nagar, Chidambaram- 608 002, Tamil Nadu.

ABSTRACT

The present study analyses alcohol consumption and health care cost in Cuddalore district, Tamil Nadu. From the analysis, relationship between the household income and health care cost are directly related. In the case of relationship between occupation and expenditure private employee and daily wagers spent more for alcohol. Schools-based drug education programs must be employed to safeguard the future generations from the alcohol.

KEYWORDS: alcohol, health, income, occupation