## EARLIER FEEDING HELPS TO REACH PERFECT DESTINATION

## Mr.S.Sankar<sup>1</sup> & Dr.V.Rajagopalan<sup>2</sup>

<sup>1</sup>Assistant Professor, Department of Commerce and Management Studies, Saradha Gangadharan College, Pondicherry-605004.

<sup>2</sup>PhD Research Guide, Sri Venkateshwara College of Arts &Science Peravurani-614804, Tamil Nadu.

## **ABSTRACT**

Stock Market is synonymous with the word gambling for both the experts and the beginners. It is highly advisable to understand the functioning of the stock market before making any transaction or investment. This can be easily accomplished by performing quality research, paying fee for expert's opinion and proper consideration to the trends and tactics of the market. It is very important to learn the techniques of buying and selling of shares with the perfect sense of timing in order to earn huge profits. In public offer the companies are offering their shares to the public and the interested investors can participate in buying their shares. In the secondary market the process of buying and selling of stock is executed through the Stock Exchanges. The real game starts with the tactics and strategies that are used by the investors.

**KEY WORDS:** Stock, Stock market, Investment.