

**WOMEN ENTREPRENEURS– ISSUES AND
TRIBULATIONS
(A SPECIAL STUDY IN COIMABTORE DISTRICT)**

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ABSTRACT

The women entrepreneurship development is influenced by many complicated factors including economic, social, cultural and physiological prevailing in the society. Keeping this in view, the present study focused on the motivating factors influencing women entrepreneurship and these identified factors were Autonomy and Adequate Income, Flexible Working Environment, Opportunities to use & develop human capacity, Inducement of Empowerment and growth and Promotion of Societal Responsiveness and moreover, women entrepreneurs were also encountered with certain problems which are discussed in detail in this paper.

KEYWORDS: Adequate Income, Flexible Working Environment, Opportunities, Human capacity.