

**EPRA International Journal of Environmental Economics,
Commerce & Educational Management (ECEM)**

Volume: 4 March-April 2017-18

**THE GROWTH AND DEVELOPMENT OF
UBIQUITOUS NETWORK****Mr. S.Sankar¹ & Dr. S. Pandurangan²**²Assistant Professor, Department of Commerce, Saradha Gangadharan College,
Puducherry-04, India²Assistant Professor, Department of Commerce, Saradha Gangadharan College,
Puducherry-04, India**ABSTRACT**

U-commerce facilitated the emergence of four U-Components; ubiquity, universality, uniqueness and unity. Ubiquitous commerce is a combination of e-commerce and m-commerce, e-commerce using interactive digital television as communication media, voice commerce and silent commerce. Each u-commerce element uses positive characteristics of other elements and modifies it according to newer and sophisticated customer needs

KEYWORDS: Ubique, U-Commerce, U-Connect or ERP etc.