



## **GROWTH AND DEVELOPMENT OF WOMEN ENTREPRENEURSHIP (A Case Study of Chittoor District, Andhra Pradesh)**

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### **ABSTRACT**

**W**omen Entrepreneurship plays a prime role in the development of economy. It has played very crucial role in fulfilling the socio-economic objectives of the nation. India always been a land of entrepreneurs and also occupied a strategic position in Indian economy. Women entrepreneurship in India has come a long way from women working only part time. The development of women entrepreneurship has become an important aspect of our plan priorities. Several policies and programmes are being implemented for the development of women entrepreneurship in India. Successful women entrepreneurs in India have made their presence felt in every field be it the world of politics, music, fashion, movies and entertainment or business. This article examines the growth and development of women entrepreneurs in Chittoor District of Andhra Pradesh. The researcher has been selected 100 respondents from in and around Chittoor District by simple random sampling method. Based on the results of the survey, valuable suggestions are offered for the betterment of women entrepreneurship in the district.

**KEY WORDS:** Women Entrepreneurship, Growth, Development, Chittoor District

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