GREENING RURAL DEVELOPMENT FOR INCLUSIVE GROWTH

Vagdevi H.S¹, Srinivasa D² & Punith Kumar L.M³

_ ABSTRACT

Poverty reduction and economic growth can be sustained only if natural resources are administered on a sustainable basis. Greening rural development can stimulate rural economies, create jobs and help maintain critical ecosystem services. The rationale for greening rural development emerges from the Twelfth Five Year Plan (2012-17) strategy of faster, sustainable and inclusive growth for poverty alleviation and Ministry of Rural Development's mandate to reduce rural poverty and ensure a better quality of life especially for the poor. This inclusive growth enables regeneration and encourages green business.

Greening rural development is essential for ensuring the environmental sustainability of economic growth. This can be extensively carried on through Rural Development (RD) schemes. RD schemes such as MGNREGS, IWDP and NRDWP can assist and even repeal the decline in groundwater levels through various developmental activities. Many other such schemes helps in soil conservation, restoring soil fertility and enhancement of the same. This empirical paper tries to study the role of different programmes in green development of rural areas for sustainable development. The researchers believe that many programmes under the Government of India like MGNREGS, IWDP and NRLM to mention a few can play a major role in conserving India's biodiversity which is so essential for providing the country with ecological and livelihood security. Through this paper, researchers try to look into the various programmes and their implication by projecting the government data available on the issues discussed.

KEY WORDS: Green Development, Sustainable, Rural Development, Programmes & Schemes

¹Research Scholar, Dept. of Electronic Media, Bangalore University, Bengaluru, Karnataka, India.

²Reserach Scholar, DoS in Social Work, University of Mysore, Mysuru, Karnataka, India.

³Research Scholar, DoS in Economics, University of Mysore, Mysuru, Karnataka, India.