

EMPLOYEES SATISFACTION LEVEL TOWARDS SOCIAL SECURITY MEASURES IN NATIONALIZED BANKS WITH SPECIAL REFERENCE TO HYDERABAD KARNATAKA REGION

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ABSTRACT

Banks play a vital role in the economic development of the country. Banking is a part of each and everyone's life. Banking is a people business. Management of people and management of risk is two key challenges that banks are facing. The success of the bank depends on how banks manage people and banking risk. Thus, to handle everything human resource play a major role in the banking sector. Reserve bank of India has announced many social security measures for attracting, retaining and developing the employee performance and commitment towards their banks. This paper aims at analyzing the social security measures provided to nationalized bank employees. It also helps to analyze the employee satisfaction level towards their jobs and various facilities expected.

KEY WORDS: Economic development, Commitment, Human Resource, Nationalized banks.