

EMPHASISED VISION AND EMPHATIC ACTION TOWARDS BUSINESS EDUCATION

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ABSTRACT

At the same time we must not neglect the absence of innovation and lack of willingness to overcome rigidity will cripple the development process. Therefore, now it is time to realize the nature of global environment and development and form an interface organization between Academia and Industry like CNRC (France) or SERC (UK) in India which will provide varying professional experience for students- faculty so that the academic inputs in terms of curriculum and teaching and learning process and the research output, thereby industrial output all will facilitate the achievement and realization of our educational mission.

KEY WORDS: Education, Emphatic, learning process, performance, Emphasised, Academia, Industry