PRODUCTION AND EXPORT PERFORMANCE OF TEA IN INDIA

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ABSTRACT

Tea is grown in Northern and Southern States in India. Tea is the country's primary beverage, with almost 85 per cent of total households in the country consuming tea. Global tea production totaled an estimate of 4 million metric tonnes. India is the second largest producer of tea in the world, and produces at around 972.77 million kilograms in 2008-09 as against of 945.27 million kilograms in 2007-2008. Total export of tea from India has estimated at 183.99 million kilograms valued at Rs. 2274.74 crores with a unit price realization of Rs. 123.64 per kgs during 2008-2009. As against this 185.32million kilograms valued at Rs, 1888.68 crores with a unit price of Rs. 101.91 per kgs estimated in 2007-2008.

KEYWORDS: Tea Production, Plants, Employment, Coconut, Cashew Nut, Tea, Coffee and Rubber.