## EMPLOYABILITY OF RURAL COLLEGE STUDENTS: AN ANALYSIS

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## ABSTRACT

Every human being has potential to do remarkable things. To enable every person to understand, develop and Eutilize his/her potential, society, Institutions and Nations should provide a development-climate as well as opportunities. To do so at the bottom the role of education institutions is paramount. But in India, may be, urban or rural the majority of educational institutions are concerned about academic result, rather than overall development of the students. With a view to focus attention of educational institutions on this neglected aspect of a potential resource the human resource development movement has started.

KEY WORDS: Society, Villages, Rural Areas, Higher Education, Colleges