

## A COMPARATIVE STUDY OF EFFECTIVENESS OF QUALITY CIRCLES IN SELECT PUBLIC AND PRIVATE SECTOR COMPANIES IN TAMIL NADU

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### **ABSTRACT**

Quality circle is one of the employee participation methods. It implies the development of skills, capabilities, confidence and creativity of the people through a cumulative process of education, training, work experience and participation. It also implies the creation of facilitative conditions and environment of work, which creates and sustains their motivation and commitment towards work excellence. Quality circles have emerged as a mechanism to develop and utilize the tremendous potential of people for improvement in product quality and productivity. The purpose of this paper is to find out the members' perceptions and overall effectiveness of quality Circle participation among the employees in Public and private sector companies.