

EPRA International Journal of
Climate and Resource Economic Review

ISSN: 2347 - 7431

SJIF Impact Factor (2016): 4.282

Volume 4 December- November 2016-17

**MEASUREMENT OF PRODUCTIVITY AND
PROFITABILITY OF INDIAN BANKS**

Ravinder Kumar¹

¹Research Scholar, Govt. PG College Jaiharikhal Garhwal, Uttarakhand, India

Rajesh Kumar²

²Research Scholar, Govt. PG College Jaiharikhal Garhwal, Uttarakhand, India

ABSTRACT

Finance is regarded as the life blood of trade, commerce and industry of a nation. The banking sector which is the principal source of finance is treated as backbone of modern business entity and nation's development. No doubt the efficiency and productivity of employee may directly or indirectly influence the banking business. It is the quality of employee that how he uses the funds efficiently for the higher productivity which ultimately leads to higher profitability. There are number of committees organised time to time in India which introduced many economic reforms to improve the productivity as well as the profitability of Indian banks. In the present paper an efforts has been made by the researchers to make a comparative analysis of regarding the performance of Indian public sector and private sector banks in term of productivity and profitability in order to know the impact of reforms. For this purpose researchers have selected three banks namely State Bank of India (SBI), Punjab National Bank (PNB), Syndicate Bank (SB) from public sector Banks and three banks from private sector namely ICICI Bank, HDFC Bank, Axis Bank. The study has conducted for a period of six financial year ended with 31st March 2016. The analysis revealed that there is no significant difference regarding the productivity between sampled public and private sector banks, however profitability basis the study disclose a significant difference in the both sector banks.

KEY WORDS: Productivity, Profitability, Efficiency, SBI, PNB, SB, Bank etc.