

LEADERSHIP AND CREATIVITY

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ABSTRACT

Leadership is the most talked subject in management these days. It is very true that a successful leader is one who can pull the full load of any organization with ease. Therefore the need of the hour is a successful leader. But how to be successful is a million dollar question. Therefore a small attempt is made in this paper to see how a leader can become successful one by being creative. Some examples are analyzed and discussed in the paper.

KEY WORDS: Leader, successful, creative