

PRODUCTION AND MARKETING ISSUES PERTAINING TO COCONUT AND COPRA IN TUMKUR DISTRICT OF KARNATAKA

Muniraju M¹

¹Assistant Professor, Department Studies and Research in Economics, Tumkur University,
Tumakuru – 572 103, Karnataka, India

Dr.Jayasheela²

²Professor, Department Studies and Research in Economics, Tumkur University, Tumkur –
572 103, Karnataka, India

ABSTRACT

The present paper aims at identifying and analyzing different issues pertaining to production and marketing of copra with special reference to Tumkur district in Karnataka. This is because although copra production and marketing has played a significant role in the economy of Tumkur, the growers of copra are faced with many issues that affect economic viability and livelihood issues. It is in this backdrop that the present study assumes much significance.

KEYWORDS: Agriculture, Copra, Marketing, livelihood, distress, migration